

Make Your Breakfast Program More Successful

- ☆ **Promote the program to parents and students**
 - ☺ Provide taste tests of breakfast items
 - ☺ Send breakfast promotional flyers home
 - ☺ Include breakfast menus in the morning announcements, and in school newsletters

- ☆ **Ask for input and ideas from**
 - ☺ Teachers
 - ☺ Administrators
 - ☺ Custodians
 - ☺ Bus Drivers
 - ☺ Parents
 - ☺ Students

- ☆ **Offer**
 - ☺ Breakfast in the Classroom: <http://www.olemiss.edu/depts/nfsmi/Information/InClassBreakfastResource.pdf> or Grab 'N' Go Breakfast: http://www.nutritionexplorations.org/sfs/programs_breakfast.asp.
 - ☺ The breakfast room as a "safe haven" before school...chances are, if students are in the room where breakfast is being served, they will participate.
 - ☺ Theme days like "Hawaiian Day" or "Dr. Seuss Day."
 - ☺ Contests, Activities, Stickers, Games, Homework Assistance, Breakfast with your teacher...more!
 - ☺ Resources: Team Nutrition: www.fns.usda.gov/tn/; School Nutrition Association; www.schoolnutritionassociation.org.

